



7 September 2023

**RE: 4th FIG YOUNG SURVEYORS NETWORK - ASIA AND THE PACIFIC
MEETING (4YSAPM)**

Dear **Sir/ Madam,**

The International Federation of Surveyors Young Surveyors Network (FIG YSN) is an international community of innovative, young geospatial students and professionals who are interested in elevating their professional image, expanding their global network, connecting with peers and giving back to the community. Established in 2006, the FIG YSN has grown rapidly because of motivated members and continued support from FIG, FIG Foundation and generous sponsorship from both regional and international organisations.

The Young Surveyors Network – Asia & the Pacific (YSNAP), the regional subgroup of FIG YSN (established in 2014) has reached its 4th Regional Meeting (4YSAPM) and this time happening on the **8th to 10th November 2023** in **KITEX (Korea International Exhibition Center) Ilsanseo-gu, Goyang, Gyeonggi Province, South Korea** as part of the Smart GEO Expo 2023. This 3-day program is co-hosted by the Ministry of Land, Infrastructure and Transport, Korea and supported by FIG Foundation and FIG YSN.

With the theme "**Geo-Revolution, Better Life for All**", this 3-day tailor-made event provides an environment for Young Surveyors from different cultures, countries, academic qualifications, and professional experience to discuss the issues facing the Asia & the Pacific region, and plan for a resilient future for all. The 4YSAPM offers a unique opportunity for your organisation to build, strengthen and maintain your relationship with the future of the global geospatial community.

We present you with both the preliminary program and sponsorship prospectus with the hope that your organisation will take advantage of this opportunity to support the future of the geospatial profession. When examined it will be seen that a range of sponsorship options are offered including the opportunity for your organisation to present at the 4YSAPM during our Keynote Session, Panel Discussion & Workshop.

We invite you to review this sponsorship proposal and realise the full potential of 4YSAPM sponsorship for your organisation. We are also pleased to discuss further sponsorship ideas to suit your needs. For more information or to pledge sponsorship please do not hesitate to contact us via e-mail - figysn2023@gmail.com.

We're looking forward to collaborating with you and your organisation at the 4YSAPM 2023! Thank you.

Yours Sincerely,



Kelvin Tang (Chair, FIG YSN-AP & 4YSAPM)
ktkw99@gmail.com



Meejeong Kim (LOC Secretariat – Smart GEO Expo 2023 & Co-Chair, 4YSAPM)
sungwon77@lx.or.kr

Attachments:

1. Background Information
2. Preliminary Program
3. Sponsorship Package Overview
4. Agreement Form

Background of FIG Young Surveyors Network Asia and the Pacific (YSNAP)

During the 2nd FIG Young Surveyors Conference, held during the XXV FIG Congress in 2014 in Kuala Lumpur, Malaysia, the FIG Young Surveyors Asia and the Pacific Network (YSNAP) was established.

The first YSNAP Meeting was held on the final day of the XXV FIG Congress and end of the 2nd Young Surveyors Conference. In total 18 from 45 countries were represented and after each individual country report, and a forum discussion the goals for the Asian Pacific network were identified. These are:

1. Strengthen and grow the Asia and Pacific Network
2. Identify opportunities for collaborative events in the region
3. Establish a regional social media platform on [Facebook](#)
4. Capacity development of Young Surveyors focusing on challenges in the Asia Pacific Region
5. Exploring funding opportunities to support the events organised by the YSNAP

Since the establishment of the YSNAP in 2014 the region has strengthened and collaborated to focus on the challenges facing the region.

Highlights from the last 7 years include:

- 3rd Young Surveyors Conference in Christchurch in 2016
- Launch of the FIG YSN Volunteer Community Surveyor Program with work being completed in Nepal in 2017.
- Japan Young Surveyors hosting their first meeting, STDM Training, and the 2nd YSNAP Meeting in June 2018.
- Survey and Spatial New Zealand Young Professionals coordinated a Volunteering Toolkit Workshop.
- 3rd FIG Young Surveyors Network Asia and the Pacific Meeting (3YSAPM) held in Hanoi, Vietnam in April 2019
- The Southeast Asian Survey Congress (SEASC) in Darwin, Northern Territory, Australia hosted by the SSSI Young Professionals Network in August 2019.



4th Young Surveyors Network Asia and the Pacific Regional Meeting (4YSAPM)

Summary

The 4th FIG Young Surveyors Network - Asia and the Pacific Meeting (4YSAPM) will be held from the 8 – 10 November 2023 in Seoul, South Korea. The theme for the meeting - "Geo-Revolution, Better Life for All", is consistent with the overall theme of the Smart GEO Expo 2023: "Digital Earth, Better Life for All." Young surveyors stand at the nexus of the rise of smart technologies. They therefore stand as the drivers of these new approaches to use these technologies to meet the societal needs especially with the environment.

This year, the YSNAP see the need for this and taking advantage of the Smart GEO Expo 2023, the YSNAP is organising its fourth meeting to further explore this theme within the scope of the young surveyor. The three-day meeting will cover issues relating to the above theme, as well as a Cultural Tour.

Day 1 - Geo-Revolution, Better Life for All

The first day of the meeting will start by the welcoming addresses from distinguished guests from FIG, FIG Foundation, and the FIG Young Surveyors Network. These welcoming and associated presentations will set the agenda for the three-day meeting and focus on the theme 'Digital Earth, Better Life for All.' Afterwards, participants will join in the opening Ceremonies & Exhibition Tour of 2023 Smart GEO Expo. A Speed Dating Networking will be hosted by the YSNAP during the luncheon.

The afternoon activities comprise two (2) sessions -

The first session, under the heading, "*Tech-Talk! – Geo-solution Presentations*". This session provides an engaging platform and immersive learning experience to its diverse audience to help shape the future of geospatial technologies. It is a platform for prominent industry players to present their latest geo-solutions and make sure they reach a wide network of peers.

The second session "*Youth Talk! – Digital Earth, Better Life for All*". This session will be a balance between experienced Surveyors and Young Surveyors from the Asia Pacific Region sharing their perspective on Digital Earth, Better Life for All. At the end of the session, there will be a panel discussion focusing on how Young Surveyors & Young Professionals can contribute their knowledge and skills, in some way, for the betterment of the surveying profession.

Day 2 – Drone Operations and Shaping the Future for YSNAP Regional Network

The second day of the meeting will start by participating in the 2023 Smart GEO Expo sessions particularly on "Introduction of The Government of Korea (GOK)'s Official Development Assistance (ODA) cases"

The second and third session will be about “The use of Drones in various fields and their prospects” and “Drone Operation Practice: Practice Method and Technique” respectively. The use of Unmanned Aerial Vehicles (UAVs) has surged in the last two decades, making them popular instruments for a wide range of applications, and leading to a remarkable number of scientific contributions in geoscience, remote sensing, and engineering. The sessions will provide attendees with a detailed discussion reviews the current trends and best practices for the use of UAVs for survey and mapping applications.

The fourth and last session “Let’s shape our Future! – YSN AP Discussion” will be a session designed to discuss shaping the YSN Asia and the Pacific Network. Answering the question, “Where do we go from here?” This will be a region-specific goal setting session set to record our goals and objectives for the future of YSNAP Regional Network!

Day 3 – Excursion and Cultural Exploration – the Seoul Experience

The third day will be dedicated to a whole day of excursion and cultural visits in selected museums and famous places in Seoul, South Korea. Social Activity that will provide a memorable experience for all attendees, as we end the meeting on the third day.



PHOTO 1. The attendees of the 3rd YSN Asia & the Pacific Regional Meeting held in Hanoi, Vietnam on April 2019



Rationale

Rapid changes in land use associated with economic development, urbanization, and the need to feed a rapidly growing population have significantly increased demand for policies and systems that can help guide proper land management, land use and the land related services. In developing countries, poorly managed processes of land and the lack of clarity on land rights have long been the major issues that hamper economic development. It is more and more evident that developing countries need to have functioning land administration system and clear policies on land.

Korea has gone through rapid industrialization through powerful government-led economic development policies since the 1960s. Rapid industrialization and urbanization resulted in large-scale migration of rural populations to cities as well as various land use and development projects such as urban development, industrial complex developments, and express way/railroad/harbor developments.

In the process, there have been so many land-related affairs that the government has to deal with. Land and housing prices increased, and land price speculation was common and land sprawl is a serious issue in growing cities. Accordingly, the government introduced various land policies such as the public development system, real estate taxation, development impact fees system, and development permission system to solve problems of land speculation.

Land-related affairs included a wide range of areas such as policy, possession, transaction, use control, development, and management. The central government would entrust local governments for most land-related matters except establishing land policies. However, the central government had difficulties in collecting information on land policies accurately, frequently failing to cope with land-related problems in a timely manner. Local governments were also struggling with heavy workloads of handling hundreds of thousands of land-related civil complaints every year. In this context, there have been strong complaints from the citizens in getting the correct land related information, and there are many corruption cases in handling land affairs. Against this background, the Government developed an integrated land information system and has been able to remove room for injustice and corruption in handling land-related affairs successfully.

Overview of the SGE 2023



- **Date** : Nov 8(Wed) – Nov 10 (Fri), 2023
- **Host** : Ministry of Land, Infrastructure and Transport (MOLIT)
- **Organizers**
 - Land and Geospatial Informatrix Corporation (LX)
 - Korea Land and Housing Corporation (LH)
 - Korea Research Institute for Human Settlement (KRIHS)
 - Spatial Information Industry Promotion Institute (SPACEN)
 - Spatial Information Quality Management Service (SIQMS)
 - Korean Association of Spatial Information, Surveying & Mapping (KASM)
 - Korea Geospatial Information Industries Cooperative
- **Participants** : Approximately 15,000 participant
 - Including distinguished guests from abroad, overseas/ domestic companies and buyers, public institutions, and the general public

VENUE AND ACCOMMODATION

Smart Geo Expo 2023 VENUE (also workshop venue on 8-10 November): KITEEX (Korea International Exhibition Center) is a convention and exhibition center located in Ilsanseo-gu, Goyang, Gyeonggi Province, approximately 23 kilometres from Seoul, South Korea



Hotel –

Sonocalm2 Goyang,
www.sonohotelsresorts.com/goyang

20 Taeguk-ro, Ilsandong-gu, Goyang-si,
Gyeonggi-do, South Korea

LOCAL ORGANISING COMMITTEE (LOC)

MoLIT (Ministry of Land Infrastructure and Transport) and [LX](#) Corporation is co-organizing the [Smart Geo Expo 2023](#) on 8 - 10 November 2023 in South Korea.

LX is a focal public institution offering various cadastral spatial data and survey services in Korea and has supported development of the national cadastral system since its establishment in 1977. The Asian Development Bank (ADB) is a regional development bank committed to achieving a prosperous, inclusive, resilient, and sustainable Asia and the Pacific. Established in 1966, it is owned by 68 members—49 from the region.

PRELIMINARY PROGRAM

The 4th FIG Young Surveyors Network - Asia and the Pacific Meeting (4YSAPM) will be held from the 8 – 10 November 2023 in Seoul, South Korea. The theme for the meeting - "Geo-Revolution, Better Life for All", is consistent with the overall theme of the Smart GEO Expo 2023: "Digital Earth, Better Life for All." Young surveyors stand at the nexus of the rise of smart technologies. They therefore stand as the drivers of these new approaches to use these technologies to meet the societal needs especially with the environment.

This year, the YSNAP see the need for this and taking advantage of the Smart GEO Expo 2023, the YSAP is organising its fourth meeting to further explore this theme within the scope of the young surveyor. The three-day meeting will cover issues relating to the above theme, as well as a Cultural Tour.

PRELIMINARY PROGRAMME - SESSION DESCRIPTIONS

Day One - 8 November 2023 (Wednesday)	
09:00 – 9:30	Registration – 4 th FIG Young Surveyor Network Asia & the Pacific Meeting
09:30 – 10:30	<p>Welcoming Address & Opening Remarks</p> <p><i>The welcoming addresses will provide the opportunity for young surveyors to hear from distinguished guests from FIG, FIG Foundation, and the FIG Young Surveyors Network. These welcoming and associated presentations will set the agenda for the three-day meeting and focus on the theme 'Digital Earth, Better Life for All.'</i></p>
10:40 – 12:00	Smart Geo Expo 2023 - Opening Ceremony & Exhibition Tour
12:00 - 13:00	<p>Speed Dating! – Luncheon</p> <p><i>❖ This networking session encourages all YS to interact with each other and foster a sense of community. It helps the participants get to know each other's passions and find common ground.</i></p>
13:00 - 14:00	Meetings & Exhibition Tour
14:00 - 15:30	<p>Tech-Talk! – Geo-solution Presentations</p> <ul style="list-style-type: none"> • Geo-solution Presentations <ul style="list-style-type: none"> ✓ Presentations - 10-15 mins per company <p><i>❖ This session provides an engaging platform and immersive learning experience to its diverse audience to help shape the future of geospatial technologies. It is a platform for prominent industry players to present their latest geo-solutions and make sure they reach a wide network of peers.</i></p>
15:30 - 16:00	Coffee Break

16:00 - 17:30	<p>Youth Talk! – Digital Earth, Better Life for All</p> <ul style="list-style-type: none"> • Geo-solution Presentations <ul style="list-style-type: none"> ✓ Presentations - 10-15 mins per presenter ✓ Panel Discussion ❖ <i>This session will be a balance between experienced Surveyors and Young Surveyors from the Asia Pacific Region sharing their perspective on Digital Earth, Better Life for All. At the end of the session, there will be a panel discussion focusing on how Young Surveyors & Young Professionals can contribute their knowledge and skills, in some way, for the betterment of the surveying profession.</i>
17:30 - 19:30	Social Function: Korean local cuisine

Day Two - 9 November 2023 (Thursday)	
10:00 – 11:00	Introduction of The Government of Korea (GOK)'s Official Development Assistance (ODA) cases
11:00 – 12:00	<p>The use of Drones in various fields and their prospects</p> <p>❖ <i>The use of Unmanned Aerial Vehicles (UAVs) has surged in the last two decades, making them popular instruments for a wide range of applications, and leading to a remarkable number of scientific contributions in geoscience, remote sensing, and engineering.</i></p>
12:00 - 13:00	Lunch
13:00 - 15:00	<p>Drone Operation Practice: Practice Method and Technique</p> <p>❖ <i>The session reviews the current trends and best practices for the use of UAVs for survey and mapping applications.</i></p>
15:00 - 15:30	Break
15:30 - 17:30	<p>Let's shape our Future! – YSN AP Discussion</p> <p>❖ <i>Let's shape the YSN Asia and the Pacific network. Where do we go from here? Join us for a region-specific goal setting session. Together we will record our goals and objectives for the future of YSNAP Network!</i></p>
16:00 - 17:30	Networking Dinner

Day Three - 10 November 2023 (Friday)	
10:00 – 12:00	<p>Excursion: National Aviation Museum of Korea</p> <p>or Free time</p>
12:00 - 13:00	Lunch
13:00 - 17:00	<p>Cultural tours</p> <ul style="list-style-type: none"> - Korea Territorial Development Museum - Gyeongbokgung Palace or Myeong-dong Shopping district

SPONSORSHIP PACKAGE OVERVIEW

LEVEL	Platinum (3 slots)	Gold (6 slots)	Silver (10 slots)	Bronze (15 slots)
Value (VAT not included)	3500€	2000€	1000€	500€
BENEFITS				
Space for installation of a stand in an area of circulation of participants.	X	X	X	
Presentation related to the organisation in one or more of the sessions**	X	X	X	
Sponsorship of one of the sessions with express reference to the sponsor.	X			
Newsletter:				
<ul style="list-style-type: none"> Advertising space in pre- event newsletters to present the strategy of the company. This will also be on all YSN social media platforms. 	X	X	X	X
<ul style="list-style-type: none"> Dedicated Advertising for the mailing-list of FIG YSN and on YSN Social Media Platforms. 	X			
Organization logo:				
<ul style="list-style-type: none"> In the footer of email messages sent by the organization to the delegates. 	X	X	X	X
<ul style="list-style-type: none"> On the banner of FIG Young Surveyors Main Sponsors. 	X	X	X	
<ul style="list-style-type: none"> In the program of the meeting. 	X	X	X	X
<ul style="list-style-type: none"> In the slide during opening session. 	X	X		
<ul style="list-style-type: none"> On the registration bag (one color) 	X	X	X	
<ul style="list-style-type: none"> With link to organization on the meeting website index page 	X	X		
<ul style="list-style-type: none"> With link to organization on the meeting website sponsorship page 	X	X		
<ul style="list-style-type: none"> With dedicated post in Young Surveyors Network social networks (Facebook and Twitter) 	5x	3x	2x	1x
<ul style="list-style-type: none"> Organization brochure in the participant registration bag 	X	X	X	X
Sharing of the list of the participants:				
<ul style="list-style-type: none"> List of the participants (name, country only) 	X	X	X	X
<ul style="list-style-type: none"> List of participants (name, country, contacts) 	X	X		

**There are several options available. Please refer to the Preliminary Program and identify which session your organization would be interested in participating in.

Note: Sponsorship packages are recommendations, and the FIG YSN is open to discussion with organisations to suit their needs.

OTHER WAYS OF SPONSORSHIP

All sponsors are invited to give more visibility by sponsoring the following special events:

- A. MEETING BAGS.** Upon registration, conference bags will be distributed to each attendee. Sponsor gain valuable recognition by having the organization logo printed on the congress bag (on which the logos of platinum and gold sponsors will also be displayed) which provides direct and constant exposure throughout and after the Meeting.

- B. CHARITY RUN.** Since 2016 the FIG YSN has organised a Charity Run to raise funds for the FIG Foundation and a chosen charity. Previous charities have been Map Action and Open Street Maps. The FIG YSN are open to suggestions previous years we have had T-Shirts, Banners and Logos.

- C. CONTEST PRIZES.** The YSN and 4YSAPM Organising Team are planning small competitions during the meeting. Propose a prize and be the one to offer it to the winner!

- D. 4YSAPM SOCIAL FUNCTION.** Encourage networking within the YSN and have the opportunity to present to attendees during a social hour.

Contact us for more information about these or other suggestions of your own.

AGREEMENT

FIG Young Surveyors Network, henceforth known as "YSN," and _____, henceforth known as "SPONSOR," enter into this agreement freely and willingly on the ____ day of _____ 2023

The Event

Sponsor agrees to provide sponsorship (details below) for 4th FIG YOUNG SURVEYORS ASIA & THE PACIFIC MEETING on 8th-10th November 2023, henceforth known as "4YSAPM".

The Sponsorship

Sponsor agrees to provide YSN with Sponsor package _____ (value EURO _____) for 4YSAPM.

Credit

In exchange for this sponsorship, YSN agrees to **provide Sponsor with the following benefits.**

Benefits	Remarks
Installation of institutional promotion in the Atrium of the Meeting through panels type "roll-up", in an area of circulation of participants. The Sponsor must bring all promotional items.	
In the programme of the meeting	
On all the promotional media of the Meeting	
On the registration bag (one color)	
With link to organization on the meeting website sponsorship page	
Organization brochure in the delegate registration bag	
List of the participants	

Relationship

This agreement represents the only relationship between YSN and SPONSOR. No other relationship between the two entities exists, implied or otherwise.

Sponsor's Name

Sponsor's Signature